

Export and Technology Management Bachelor  
September 2019



# Book List and Computer Specifications



1<sup>st</sup> Semester – Expi0919

## 1. Book List

Below you will find the books and other tools you will need during your 1<sup>st</sup> semester on the bachelor's degree program in Export and Technology Management. The list is preliminary and may change during the semester.

We expect you have acquired the book and tools before study start.

Course	Literature	Author	Publisher	Comments
<b>Product development</b>	Product Design and Development	Ulrich, K. T. & Eppinger, S. D.	McGraw & Hill, 5. Edition	ISBN: 9781260566437 <i>DKK. 650,00</i>
	Exploring Innovation	Smith, D.	McGraw & Hill, 3. Edition	ISBN: 9780077158392 <i>DKK 579,00</i>
	Mandatory sketching tools:	<ul style="list-style-type: none"> <li>• Normal wood pencils, (e.g. the green from Faber-Castell - you can buy a box with 6).</li> <li>• 1 thin black felt pen (e.g. 0.5 from Artline)</li> <li>• 1 thick black felt pen (e.g. 0.8 from Artline)</li> <li>• 1 normal ruler</li> <li>• 1 triangle ruler</li> <li>• Optional: Colour pencils (Good ones are from Faber-Castell or Staedtler)</li> </ul>		
<b>Material &amp; processes</b>	Understanding Wood - A Craftsman's Guide to Wood Technology	Hoadley, R. B.		ISBN: 9781561583584 <i>DKK. 395,00</i>
<b>Construction</b>				Info at Study start
<b>IT systems</b>				Info at Study start
<b>Logistics</b>	Contemporary Logistics. Global Edition	Murphy, P.R. and Knemeyer, A.M.	12. Edition, Pearson, 2018	ISBN: 9781292218007 <i>DKK. 585,00</i>
<b>Organisation</b>	Organisational theory – a Practical approach	Dinitzen, H.B. og Jensen, L.K	1. Edition. Hans Reitzels Forlag, 2010	ISBN: 9788776758462 <i>DKK.355,00</i>

<b>Marketing</b>	Marketing Management (A Relationship Approach)	Svend Hollesen	Third Edition, 2015, Pearson	ISBN: 9781292291444 DKK. 690,00
	Principles of Marketing	Philip Kotler, Gary Armstrong, Lloyd Harries, Nigel Piercy	Seventh edition, 2017, Pearson	ISBN: 9781292220178 DKK. 695,00
<b>Micro economic</b>	Financial Management for the Academy Profession Programme, 2018	Lone Hansen, Torben Rosenkilde, Jensen, Morten Dalbøge, Søren Holm-Rasmussen, Jens Ocksen Jensen	Hans Reitzels Forlag, 2 <sup>nd</sup> edition	ISBN: 9788741273051 DKK 500,00 Used again on 3 <sup>rd</sup> Semester
<b>Methodology</b>	Problem-Oriented Project Work – a workbook (5th edition) ISBN:9788759334317 DKK 399,00	Poul Bitsch Olsen & Kaare Pedersen	2019, Samfundslitteratur	Choose either the Danish or the English version of the book
	Danish version also available: Problemmorienteret projektarbejde -en værktøjsbog ISBN:9788759331972 DKK 399,00	Poul Bitsch Olsen & Kaare Pedersen	2017, Samfundslitteratur	

## 2. Computer Specifications

We recommend you have a Windows computer, as part of the IT-programs you are going to use throughout the education only are available for Windows. If you have an Appel computer, it is your own responsibility to make sure you have access to the programs and can use them during the lessons.

Your computer must at least have the following:

- Microsoft Mouse-compliant pointing device
- **Antivirus program MUST BE installed before study start!**

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**During your education you will use the follow programs:**

**Inventor, Auto Desk**

Autodesk Inventor will be used during the whole education and must be installed on the computer. Your computer must have Windows 64-bit to run Inventor.

System requirements for Autodesk Inventor can be found via this link: <https://knowledge.autodesk.com/support/inventor-products/troubleshooting/caas/sfdcarticles/sfdcarticles/System-requirements-for-Autodesk-Inventor-2018.html>

**Microsoft Project**

Info at Study start. Access via your UCN-account

**Microsoft Dynamics**

Info at Study start. Access via your UCN-account