

Inspirationstur Miami Februar 2024

Tema: Sport & Event

Dato: Søndag d. 25/2-24 til søndag d. 3/3-24 (begge dage incl.)

Program:

Programmet har fokus på opbygning af events i sportsverdenen, fankultur samt promovering og fastholdelse af sportsbegivenheder. Programmet indeholder blandt andet besøg ved sportsklubber (bl.a. Miami Heat, Florida Panthers, Miami FC og Inter Miami CF), fodboldforbund og Event- og serviceproduktionsselskaber. Det fulde program kan ses som udkast på de følgende sider.

Pris:

Prisen dækker de direkte omkostninger, UCN afholder på vegne af deltagerne:

Fly fra Aalborg til Miami t/r inkl. 23 kg. bagage	5.685 kr.
Hotel Albion*** med 6 overnatninger inkl. afgifter	9.695 kr.
Transfer, transport, diverse	2.100 kr.
I alt	17.480 kr.

Sport og Event Branche og Inspirationstur Miami 2024

En del af UCN Serviceøkonom studieturen

Programmet er ikke endelig godkendt og kan ændres! Udgangspunktet er studietursprogrammet for UCNs Sport og Event studerende – ønskes der individuelle sparring/møder med udvalgte virksomheder, så vil UCN meget gerne forsøge at imødekomme ønskerne ved at tage kontakt til virksomhederne. Dette kan dog ikke garanteres!

Søndag den 25. februar 2024

Fly til Miami
Check-in (Aalborg): 04:30
Afgang til Amsterdam Flynummer: KL 1328 Tidspunkt: 06:00 – 7:25
Afgang til Atlanta Flynummer: DL 075 Tidspunkt: 13:00 – 16:55
Afgang til Miami Flynummer: DL 1588 Tidspunkt: 18:38 – 20:35

Check ind på **Albion hotel**

Læs mere om hotellet her: <https://www.rubellhotels.com>

Mandag den 26. februar

08:00 Afgang **Albion Hotel**

08:30 – 09:30 **Agency 21 Consulting** (præsentation på Miami Dade College - Wolfson Campus)

Tema: Event og spillerrådgivning

Web: www.agency21consulting.com

09:30 – 11:00 **Pulse Sports & Entertainment** (præsentation på Miami Dade College - Wolfson Campus)

Tema: Event management, konsulent- og sport, marketingbureau

Web: <https://pulsesportsent.com>

11:00 – 12:15 **Miami-Dade Sports Commission** (præsentation på Miami Dade College - Wolfson Campus)

Tema: Promovering og fastholdelse af sportsbegivenheder for Miami-Dade County

Web: www.miamisports.org

12:15– 13:15 Pause

13:15 – 14:30 **Inter Miami CF** (Club Internacional de Fútbol Miami) (præsentation på Miami Dade College - Wolfson Campus)

Tema: Præsentation af sportsklub

Web: www.intermiamicf.com

14:30 – 16:00 **Access Destination Services** (præsentation på Miami Dade College - Wolfson Campus)

Tema: Event- og serviceproduktion

Web: <http://www.accessdmc.com/destinations/miami/>

Tirsdag den 27. februar

09:00 Afgang **Albion hotel**

10:00 – 11:30 **Miami FC**

Tema: Præsentation af sportsklub

Web: www.miamifc.com

13:00 – 15:00 **Miami Heat**

Tema: Sportsklub

Web: www.nba.com/heat

Onsdag den 28. februar

Dag på egen hånd, ingen program – Oplev smukke Miami

Torsdag den 29. februar

08:00 Afgang **Albion hotel**

08:45 – 11:15 **Concacaf**

Tema: Fodboldforbundet i Nord-, Mellemamerika- og Caribien

Web: www.concacaf.com

12:15 – 17:00 **Florida International University, Chaplin School of Hospitality & Tourism Management**

Web: <http://hospitality.fiu.edu>

12:15 – 13:30

Pause

13:30 – 15:15

South Beach Food & Wine Festival feedback fra UCN-studerende

15:15 – 16:45

Paneldebat – arrangeret af **Source Miami, One Stop Event Services**

Tema: Eventbranchen

Web: www.sourcemiami.net

Panelet:

Chris Weinberg - Chris Weinberg Events (<https://chrisweinbergevents.com>)

Full-service event design, planning and management company. Creative partners, finest production, newest technology, and seamless execution, resulting in an outstanding, once-in-a-lifetime, unforgettable corporate and social events!

Marianne Schmidhofer

Global hospitality industry veteran turned her personal passion into her purpose. It was through her many years organizing corporate meetings, association conferences/trade shows and special events that she witnessed firsthand the unnecessary amounts of waste and harm being caused to the planet. She then made it her mission to put people, planet and profits into a sustainable model that would support the environment in a positive way. Meetings & Events no longer need to be wasteful. They can be sustainable and have little to no impact on the planet.

- Project Manager for a wide variety of special events like; Inaugural of NCL Encore, Summit of the Americas, 2016 Olympics in Rio, Alibaba Corporate Sales launch in China and music festivals in Singapore.
- Strategic Sales Executive for Maritz Travel
- Director Convention Services at Greater Miami Convention & Visitors Bureau
- Director Charter, Meetings & Incentives at Norwegian Cruise Line
- AVP Membership Greater Miami Convention & Visitors Bureau

Clark Beasley

Clark Beasley has managed all aspects of event planning. Spending more than 15 years in the catering industry, working

as a cater waiter, event planner and a sales director for some of New York City and Miami's most exclusive catering companies. Last April, Clark made the switch from the wedding event world to the nonprofit world. He is currently the Development Director of a wonderful nonprofit Girl Power Rocks. Girl Power serves at "Promise Girls" in the Miami-Dade area who face issues with education, health care, social interaction and now, human trafficking. whose goal is to "Improve Our World, One Girl at a Time".

David Sexton

He has owned a gym (South Beach Ironworks) and an art studio (Painting with a Twist), worked for MARVEL Comics, produced shows and plays and events. He currently owns the Art/Event company Normandy Arts LLC (www.NormandyArt.net) and is the President of the Normandy Fountain Business Association (www.NormandyFountain.com)

Caron Cole – Caron Cole Events and Design

From weddings, social and corporate, birthday parties, anniversaries, brand awareness, and experiential marketing events. Specializing in catering, Caron Cole Events can provide the catering and full-service production

Adam Klein - <https://www.myeventnerds.com>

Adam Klein, an award-winning entertainer and event producer, brings more than 15 years of experience to his Event Nerds venture. Event Nerds is a production company that designs, fabricates and installs the décor for small and large scale events. He translates the client's vision into reality.

Fredag den 1. marts

08:10 Afgang **Albion hotel**

09:30 – 11:15 **Florida Panthers**

Tema: Præsentation af sportsklub

Web: <http://panthers.nhl.com/index.html>

12:30 – 13:45 **Sport Capital Group** (Præsentation på Hard Rock Stadium)

Tema: Sportsagent

Web: www.sportscapitalgroup.com

14:00 – 15:00 **Miami Dolphins** (præsentation på Hard Rock Stadium)

Tema: Præsentation af sportsklub

Web: www.miamidolphins.com

15:00 – 16:15 **Stadion tour** - Hard Rock Stadium

18:45 - **Middag og pool party - Afslutning**

Lørdag den 2. marts og søndag den 3. marts

09:00 Afgang **Albion hotel**

Fly til Aalborg
Afgang til New York Flynummer: DL 2883 Tidspunkt: 11:35 – 14:35
Afgang til Amsterdam Flynummer: DL 046 Tidspunkt: 16:30 – 06:00

Afgang til Aalborg
Flynummer: KL 1329
Tidspunkt: 10:10 – 11:30

Priser

Fly fra Aalborg til Miami t/r inkl. 23 kg. bagage	5.685 kr.
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